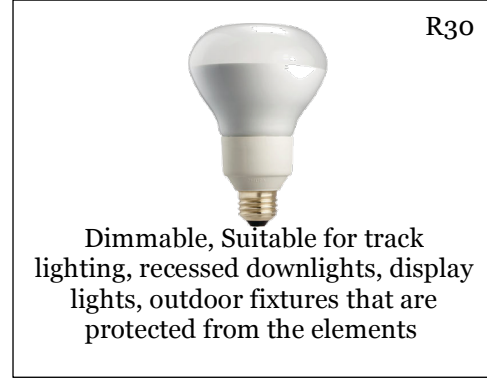
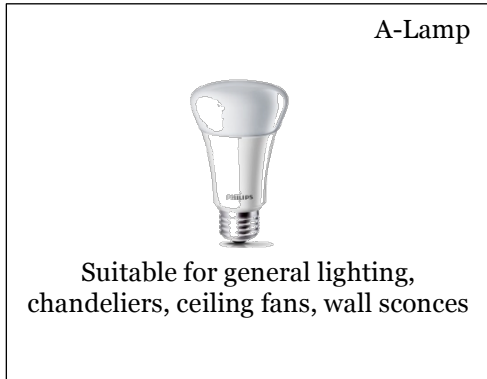


Light your life with LEDs and lighten your wallet too!



While both ENERGY STAR certified CFLs and LED bulbs save you energy and money, LED bulbs provide the greatest savings. The chart below outlines lifetime savings that can be attributed to using an LED or a CFL instead of an incandescent light bulb:

Ex: 800 Lumens Equivalent	LED	CFL	Incandescent
Energy Used	12 watts	13 watts	60 watts
Lifetime	21 years	8 years	1 year
Annual Operating Cost*	\$2.10	\$2.30	\$10.50
Average cost per bulb	\$25	\$4	\$0.50
Lifetime cost to operate**	\$44.10	\$60.30	\$230.50

* Assumes 3.2 hours of daily use at \$0.15 cost per Kilowatt Hour

**Lifetime cost to operate for the same length of time equivalent to one LED bulb, including incandescent and CFL replacement costs.

Source: MassSave.com

Why make the switch?

- ✓ Longer bulb life
- ✓ Low operating cost
- ✓ High light quality
- ✓ No mercury
- ✓ Less heat

Resources to Learn More and and Purchase More Bulbs:

- [NRDC](#)
- [Masssave](#)
- [Energyfederation](#)
- [Lightbulb finder app](#)
- Purchase bulbs at Aubuchon Hardware in Williamstown

*Receive an LED at no-cost by having a Mass Save home energy assessment [866-527-7283]

